

The carefree package: 5 years warranty.

TRAVEL.
THE ORIGINAL.



# **SUMMER PROMOTION 2023**

#### Attractive incentives for our customers:

From **April 28, 2023**, we offer an **exclusive 5-year warranty** on all newly sold Travel motors. Quality, durability and reliability - that's what our Travel engines stand for.

And the best thing about it: With the carefree package, our customers fully concentrate on the essential things again.



# **TRAVEL SUMMER PROMOTION 2023**

Travel overall campaign assets - 9 motives, one pay-off



#### Languages

German, English, French, Spanish, Swedish, Dutch

#### **Online formats**

1:1 and 16:9









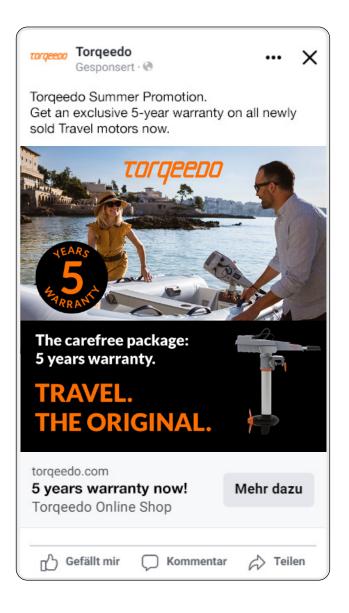






# **TRAVEL SUMMER PROMOTION 2023**

### Different motives and formats to create awareness online



Global

#### **Channels**

## Google

SN, GDN, Google Shopping

# Bing

SN, Bing Shopping Facebook / Instagram

## Languages

German, English, French, Spanish, Swedish, Dutch

Example Facebook Campaign

Please feel free to contact us for open files or any further help on creating your own ad: marketing@torqeedo.com